

**International Book about:**

**The Role of Knowledge Economy and Digital Economy  
in Enhancing the Performance of Universities  
- A contemporary Forward looking Vision**



**The Axes:**

- Universities and their role in developing human resources in light of the knowledge economy.
- Investing contemporary technology in the fields of training and scientific research
- Governance and enhancing funding allocations for universities and support for scientific research and its implementation in the service of facilities and institutions in the public and private sectors.
- University education and its contributions to the sustainable development process - models and proposals
- Digital transformation and university education.
- Experiences and expertise of the university's role in enhancing the performance of its human resources.
- International experiences and expertise of the university's role in policy-making in light of the knowledge economy and the digital economy.
- The role of innovation and creativity in the university research field through coordination with various institutions.
- Modern marketing methods for university outputs, be they human or research resources, and its relationship to supporting the labor market and opening the way for human investment.
- The role of research centers and research laboratories in formulating policies at the university level to achieve the requirements of the knowledge economy and to activate the role of the intellectual elite in various fields.
- The role of research centers and laboratories in strengthening values and citizenship

**Terms for Participation:**

- The research proposals should be relevant to the chosen axes.
- The number of research pages should not exceed 20 pages and not be less than 10 pages.
- Adopt the APA methodology style.
- Font type for foreign language abstract is (Times New Roman) Italics, 12-point size
- Avoid commas and conjunctions at the end of the line.

**Important Dates:**

- The deadline for Articles Submission: June 15<sup>th</sup>, 2021..– Book Publication: June 30<sup>th</sup>, 2021
- Send submissions to this email: wahiba.zellagui@univ-msila.dz