

E.L.F1.S2.02

C 1101, G 1601, G 1602, G 1603, G 1604, G 1605, G 1606, G 1607, G 1701, I 1101, I 1102, I 1201, I 3201, J 1103, J 1105, J 1107, J 1401, K 1101, K 1102, K 1103, K 1104, K 1105, K 1201, K 1202, K 1203, K 1204, K 1208, K 1301, K 1303, K 1403, K 1404, L 1101, L 1201, L 1204, L 1205, L 1402, L 1701, L 1702, L 1704, L 1705, L 1706, N 1101, O 1302, O 1303, O 1401

Information card of Marketing

Level: Bachelor's degree

Domain: Economic and Commercial Sciences and Management Sciences

Branch: Commercial Sciences

Specialization: Marketing

1- Training Location:

Faculty (or Institute): Faculty of Economic and Commercial Sciences and Management Sciences

Department: Commercial Sciences

Qualification Decision Reference: Decision No. 678 dated 2015/08/05

2- Other Participants:

Partners from Other Institutions:

General Directorate of Scientific Research and Technological Development, University of Béjaïa, University of Batna 1, University of Constantine, University of Khenchela, University Center of Barika, University of Setif 2, University of Constantine 2, University of Béjaïa...

Social and Economic Partners:

M'sila Power Production Company, Condor Group in Bordj Bou-Argeridj, Lafarge Cement Foundation in M'sila, Industrial Equipment Maintenance Institution, Primatec Product Manufacturing Company, M'sila Milk Incubator Institution, Maghreb Pipe Foundation in M'sila, Solar Incubator Institution in M'sila, National Agency for Youth Employment Support, Al Salam Bank.

Foreign partners:

University of Lille 3 - France, Gazi University - Turkey, Al Manar University - Tunisia, University of Gafsa - Tunisia, Ibn Zohr University - Agadir, Morocco, Pecs University - Hungary, Toulouse School of Management - France...