

Below is the English translation of the academic program for the **Master in Mass Communication and New Media** at Mohamed Boudiaf University - M'Sila.

Field: Humanities and Social Sciences

Branch: Information and Communication Sciences

Specialization: Mass Communication and New Media

First Semester (S1)

Teaching Unit / Module	Credits	Coeff.	Weekly Hours (Lec + Tut)	Semester Hours
Fundamental Teaching Units	20	09	06:00 + 06:00	180:00
Epistemology of Info & Comm Sciences	05	03	01:30 + 01:30	45:00
Mass Communication Theories	05	02	01:30 + 01:30	45:00
Intro to New Media Approaches	05	02	01:30 + 01:30	45:00
Theoretical Approaches to Audience Studies	05	02	01:30 + 01:30	45:00
Methodological Teaching Units	07	04	03:00 + 03:00	90:00
Mass Communication Research Methodology	04	02	01:30 + 01:30	45:00
Quantitative and Qualitative Approaches	03	02	01:30 + 01:30	45:00
Discovery Teaching Units	02	02	03:00 (Lec)	45:00
Discourse Analysis	01	01	01:30 (Lec)	22:30
Public Opinion and New Media	01	01	01:30 (Lec)	22:30
Transversal Teaching Unit	01	01	01:30 (Tut)	22:30
Foreign Language	01	01	01:30 (Tut)	22:30
Total Semester 1	30	16	22:30	337:30

Second Semester (S2)

Teaching Unit / Module	Credits	Coeff.	Weekly Hours (Lec + Tut)	Semester Hours
Fundamental Teaching Units	20	09	06:00 + 06:00	180:00
Epistemology of Info & Comm Sciences	05	03	01:30 + 01:30	45:00
Mass Communication Theories	05	02	01:30 + 01:30	45:00
Intro to New Media Approaches	05	02	01:30 + 01:30	45:00
Cultural Studies	05	02	01:30 + 01:30	45:00
Methodological Teaching Units	07	04	03:00 + 03:00	90:00
Methodological Approaches in Mass Comm	04	02	01:30 + 01:30	45:00
Quantitative and Qualitative Approaches	03	02	01:30 + 01:30	45:00
Discovery Teaching Units	02	02	03:00 (Lec)	45:00
Sociology of Audiences and Users	01	01	01:30 (Lec)	22:30
Public Opinion and New Media	01	01	01:30 (Lec)	22:30
Transversal Teaching Unit	01	01	01:30 (Tut)	22:30
Foreign Language	01	01	01:30 (Tut)	22:30
Total Semester 2	30	16	22:30	337:30

Third Semester (S3)

Teaching Unit / Module	Credits	Coeff.	Weekly Hours (Lec + Tut)	Semester Hours
Fundamental Teaching Units	20	09	06:00 + 06:00	180:00
Public Sphere and New Media	05	02	01:30 + 01:30	45:00
Cultural Studies and New Media	05	02	01:30 + 01:30	45:00
Legal Regulation of Info in Public Sphere	05	02	01:30 + 01:30	45:00
New Media Audience Measurement Methods	05	02	01:30 + 01:30	45:00
Methodological Teaching Units	07	04	03:00 + 03:00	90:00
Ethnography of Audiences and Users	04	02	01:30 + 01:30	45:00

Teaching Unit / Module	Credits	Coeff.	Weekly Hours (Lec + Tut)	Semester Hours
Thesis Preparation Workshop	03	02	01:30 + 01:30	45:00
Discovery Teaching Units	02	02	03:00 (Lec)	45:00
Entrepreneurship	01	01	01:30 (Lec)	22:30
New Media and Social Issues	01	01	01:30 (Lec)	22:30
Transversal Teaching Unit	01	01	01:30 (Tut)	22:30
Foreign Language	01	01	01:30 (Tut)	22:30
Total Semester 3	30	16	22:30	337:30

Fourth Semester (S4)

An internship within an organization, concluding with a defended thesis.

Nature of Activity	Credits	Coefficient	Weekly Hours / Total
Personal Work (Thesis)	20	02	—
Internship in an Organization	06	02	07 Hours
Seminars	04	02	02 Hours
Total Semester 4	30	06	135 Hours (Total)